



XEROS BEAD CLEANING IT'S ALWAYS AT YOUR SERVICE

You're in the business of being accommodating to your guests. Just one of the ways you accomplish this is by providing them with clean, inviting linens and towels. Until now, doing so hasn't been especially easy on your linens and towels, or on your bottom line.

Fortunately, there's a technology designed to help you solve this problem. It's from Xeros—the company behind the first real innovation in the laundry industry in well over half a century, one that uses polymer bead technology to provide superior cleaning results as compared to standard soap and water methods. With the revolutionary Xeros Commercial Laundry System, your hotel finally has a highly cost-effective, eco-friendly, and gentle way to clean linens and towels.

Xeros is the only company that can offer you what you need—a patented, award-winning system that's comprised of a 60-pound washing machine, Xeros polymer beads, proprietary detergents, and a host of valuable programs.

SUPERIOR CLEANING
The first real innovation in laundry in over 60 years. Above all we offer superior cleaning.

WATER ISN'T ALL THAT GOES DOWN THE DRAIN.

Traditional commercial washing machines use copious amounts of hot water, vigorous mechanical action, and chemicals to remove stains and sanitize fabrics. While using lots of hot water and detergent can get laundry clean, it also employs water as if it were a limitless resource. Besides water and detergent, conventional laundry methods also involve wasting precious energy and pouring unnecessary chemical effluent down the drain. Plus, over time, these rough and tumble machines are hard on linens and towels, shortening their service life.

OUR POLYMER BEAD TECHNOLOGY IS AT THE HEART OF THE SOLUTION.

With the Xeros system, you have a solution that harnesses the unique properties of polymer bead technology, and combines them in a system that's far more efficient, cost-effective, and gentle than traditional washing machines.

Our polymer beads replace water as the primary cleaning agent, drastically reducing the amount of water needed to get items clean. By combining the molecular structure of the beads with a proprietary detergent solution, dirt from soiled linens and towels is attracted and absorbed by the beads, producing cleaner results.

Not only does the power of polymer cleaning significantly decrease the total amount of water used, but it also enables the cleaning cycle to be run at lower temperatures, cutting energy costs. While detergent is still a part of the process, only half as much needs to be used with the Xeros system as compared to standard commercial washing machines.

If all that weren't enough, our polymer beads can be used hundreds of times, after which, they are 100 percent recyclable, being made, for example, into car fascias.



BEADS SAVE WATER
We aim to save 20 million swimming pools' worth of water in the USA alone.

WHAT'S IN IT FOR YOUR HOTEL AND YOUR GUESTS?

The Xeros Commercial Laundry System saves hotel owners and managers on operational costs by using less water, energy, and detergent. Which will have a positive impact on your bottom line.

Equally important, our tiny polymer beads are like having a million hands gently washing your linens and towels. Laundering with far less agitation will reduce how often you have to replace them, brightening your balance sheet even more.

Our beads also provide a superior cleaning action, readily lifting stains, which eliminates the need to pre-treat or rewash linens and towels. And, they absorb stray dyes, which prevents color bleed and re-deposition, so there's no need to pre-sort. Both of which increase productivity.

By using less water, energy, and detergent, Xeros decreases your carbon footprint. This enables you to be good to the environment, and to your finances. As for guests, they get clean, inviting linens, and towels. They also get to stay at a hotel that supports the prudent use of water and energy.

LINEN LIFE
Gentler cleaning action and lower temperatures mean your linens stay new longer.

"The Xeros technology is truly amazing... equally impressive is the company behind it. Xeros has absolutely delivered on the promises of savings and superior performance."

David Eisenman, General Manager
Hyatt Regency, Reston, VA

SAVE MONEY
Less time, energy, and detergent means you save money.

YOU'LL FIND THE SAVINGS WITH XEROS WELCOMING.

With Xeros, hotels can save up to 80 percent on water utilities, 50 percent on electricity, and use only half the detergent compared to a traditional commercial washing machine.

For example, if a typical 250+ room hotel spends \$13,926 a year in water and sewage costs on their in-house laundry operation, the costs would drop to \$3,462 with a Xeros bead-cleaning system. That is \$10,444 a year in savings—now multiply that over the lifetime of your machine!

Your own savings will vary based on your utility costs and water rates. For a more accurate idea of what you can save, Xeros offers a free-of-charge "Site Impact Analysis," where we collect some basic information about your current laundry operations and provide you with an analysis of how much you will save with our revolutionary bead cleaning system.