

You should be as selective when choosing vendors as you are when admitting students.

The purpose of this presentation book is to provide Tufts University with all of the information necessary to make the most informed decision as to which partners are best suited to help accomplish the University's main objective: reduce the cost of acquiring goods, improve the quality of services available and reduce processing costs to the Tufts community.

The information on the pages that follow is designed to show the strength of Alliance Print Group's commitment to Tufts University, and the many ways in which Alliance is uniquely qualified to deliver on all of its promises.

From our seasoned staff, unique methodologies, network of superior vendors, and long list of capabilities, to our vast experience with print projects of virtually any type, Alliance can place Tufts University in the best position possible to reduce costs and improve quality. Perhaps the best way we can serve Tufts is with our expanded capabilities and services, for which a number of our existing clients turn to us.

For example, Raytheon, for The Boston Group, and New Balance entrust us to handle some of their printing needs, but we also provide them with specialized solutions for some of their facilities' branding needs and new store openings, respectively. Talbots turns to us to help them produce some of their Fashion Look Books, but we also regularly assist them with their in-store signage and displays. For more examples of the specialized solutions we provide our clients, please refer to the Case Studies section in this presentation book.

It all comes down to this: Alliance prides itself on doing a great job on behalf of its clients. That's why they chose us in the first place. And it's why they continue to rely on us for our expertise. If given the opportunity, you can rest assured that we will meet any of the needs of Tufts University, from the everyday to the most unique.

Our Mission

The mission of Alliance Print Group is to serve its clients by offering them the most effective print solutions possible, in terms of quality, cost and time. Alliance is obligated only to its clients; doing whatever is necessary to ensure that it delivers on its promises, each and every time.

Our Objective

The objective of Alliance Print Group is to aid Tufts University in its mission to reduce the cost of acquiring goods, improve the quality of services available, and reduce processing costs to the Tufts community.



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